

Investing just got social



Sprott Buzz Social Media Insights Exchange Traded Fund ('Buzz ETF') tracks the BUZZ Social Media Insights Index, which identifies the 75 most bullish U.S. stocks based on investment insights derived from the Social Media's Big Data.¹

- Over 50 million unique stock-specific data points from Social Media comments, news articles and blog posts are processed on a monthly basis.
- The data is filtered through an analytics model which utilizes Natural Language Processing Algorithms and Artificial Intelligence applications.

HOW IT WORKS:



1. Where's the BUZZ?

First, from a defined investment universe of U.S. stocks, the BUZZ Index targets the most mentioned stocks across the Social Media landscape.

2. What's the BUZZ?

The BUZZ Index looks at what the Social community is saying about these most-mentioned stocks and whether the sentiment is positive, negative or neutral on a collective basis.

3. Who is creating the BUZZ?

The Buzz Index then measures the influence within the social media community of those individuals who are discussing each stock and their historical accuracy.

Each of the most mentioned stocks are then given an insight score and the 75 stocks with the most bullish scores are included in the BUZZ Index.

PERFORMANCE as of 12/31/16

TOTAL RETURNS	ONE MONTH	THREE MONTH	SINCE INCEPTION †
Sprott Buzz Social Media Insights ETF (Net Asset Value)	2.18%	2.06%	4.98%
Sprott Buzz Social Media Insights ETF (Market Price) ^{††}	2.30%	2.26%	5.10%
BUZZ Social Media Insights Index	2.19%	2.18%	5.29%

† Cumulative

†† Market Price is based on the midpoint of the bid/ask spread at 4 p.m. ET and does not represent the returns an investor would receive if shares were traded at other times.

Performance data quoted represents past performance. Past performance does not guarantee future results. Current performance may be higher or lower than actual data quoted. Call 1.855.215.1425 or visit www.sprottetfs.com for current month end performance. The investment return and principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost.

ETF DETAILS

Ticker:	BUZ	Listing Exchange:	NYSE Arca	Fund Inception:	April 18, 2016
Underlying Index:	BUZZ	CUSIP:	00162Q 494	Total Expense Ratio:	0.75%

INDEX HOLDINGS

COMPANY	TICKER	WEIGHT (%)	COMPANY	TICKER	WEIGHT (%)	COMPANY	TICKER	WEIGHT (%)
TESLA MOTORS INC	TSLA US	3.28%	FREEPORT-MCMORAN INC	FCX US	1.51%	PAYPAL HOLDINGS INC	PYPL US	0.68%
VALEANT PHARMACEUTICALS INTE	VRX US	3.24%	BRISTOL-MYERS SQUIBB CO	BMJ US	1.43%	INTL BUSINESS MACHINES CORP	IBM US	0.67%
NVIDIA CORP	NVDA US	3.24%	SPRINT CORP	S US	1.36%	PALO ALTO NETWORKS INC	PANW US	0.64%
ADVANCED MICRO DEVICES	AMD US	3.17%	JOHNSON & JOHNSON	JNJ US	1.31%	BIOMERIE INC	BIIB US	0.63%
APPLE INC	AAPL US	3.05%	MICRON TECHNOLOGY INC	MU US	1.27%	AMERICAN AIRLINES GROUP INC	AAL US	0.61%
WALT DISNEY CO/THE	DIS US	3.03%	AMGEN INC	AMGN US	1.10%	PROCTER & GAMBLE CO/THE	PG US	0.58%
MICROSOFT CORP	MSFT US	3.01%	COCA-COLA CO/THE	KO US	1.08%	SOUTHWESTERN ENERGY CO	SWN US	0.56%
AMAZON.COM INC	AMZN US	3.00%	CVS HEALTH CORP	CVS US	1.04%	QUALCOMM INC	QCOM US	0.56%
ABBVIE INC	ABBV US	2.97%	ALTRIA GROUP INC	MO US	1.03%	EXXON MOBIL CORP	XOM US	0.56%
UNDER ARMOUR INC-CLASS C	UA US	2.96%	PFIZER INC	PFE US	0.98%	MORGAN STANLEY	MS US	0.52%
ALPHABET INC-CL A	GOOGL US	2.93%	CITIGROUP INC	C US	0.98%	MERCK & CO. INC.	MRK US	0.52%
FACEBOOK INC-A	FB US	2.91%	BLACKSTONE GROUP LP/THE	BX US	0.97%	JPMORGAN CHASE & CO	JPM US	0.50%
BANK OF AMERICA CORP	BAC US	2.90%	ULTA SALON COSMETICS & FRAGR	ULTA US	0.96%	MGM RESORTS INTERNATIONAL	MGM US	0.49%
GILEAD SCIENCES INC	GILD US	2.88%	HOME DEPOT INC	HD US	0.92%	LAS VEGAS SANDS CORP	LVS US	0.49%
TWITTER INC	TWTR US	2.63%	GENERAL ELECTRIC CO	GE US	0.92%	VISA INC-CLASS A SHARES	V US	0.48%
CELGENE CORP	CELG US	2.30%	WAL-MART STORES INC	WMT US	0.85%	KROGER CO	KR US	0.47%
ALLERGAN PLC	AGN US	2.25%	GOLDMAN SACHS GROUP INC	GS US	0.82%	BOEING CO/THE	BA US	0.47%
FORD MOTOR CO	F US	1.80%	WYNN RESORTS LTD	WYNN US	0.81%	SALESFORCE.COM INC	CRM US	0.46%
OPKO HEALTH INC	OPK US	1.78%	MARATHON OIL CORP	MRO US	0.77%	DELTA AIR LINES INC	DAL US	0.42%
NIKE INC -CL B	NKE US	1.74%	KINDER MORGAN INC	KMI US	0.76%	SIRIUS XM HOLDINGS INC	SIRI US	0.40%
INTEL CORP	INTC US	1.69%	STARBUCKS CORP	SBUX US	0.72%	WESTERN DIGITAL CORP	WDC US	0.38%
MALLINCKRODT PLC	MNK US	1.68%	COSTCO WHOLESALE CORP	COST US	0.72%	CHEVRON CORP	CVX US	0.38%
ACTIVISION BLIZZARD INC	ATVI US	1.58%	LOCKHEED MARTIN CORP	LMT US	0.70%	TARGET CORP	TGT US	0.36%
ENERGY TRANSFER EQUITY LP	ETE US	1.54%	AT&T INC	T US	0.70%	UNITED TECHNOLOGIES CORP	UTX US	0.35%
JETBLUE AIRWAYS CORP	JBLU US	1.52%	APPLIED MATERIALS INC	AMAT US	0.69%	MONSANTO CO	MON US	0.34%

Subject to change.

The Fund will invest at least 90% of its net assets in securities that comprise the Underlying Index. Under normal conditions, the Fund generally will invest in all of the securities that comprise the Underlying Index in proportion to their weightings in the Underlying Index; however, under various circumstances, it may not be possible or practicable to purchase all of the securities in the Underlying Index in those weightings.

IMPORTANT DISCLOSURES & DEFINITIONS

An investor should consider the investment objectives, risks, charges and expenses carefully before investing. To obtain a prospectus, which contain this and other information please contact your financial professional or call 1.855.215.1425. Read the prospectus carefully before investing.

Sprott Buzz Social Media Insights ETF shares are not individually redeemable. Investors buy and sell shares of the Sprott Buzz Social Media Insights ETF on a secondary market. Only market makers or "authorized participants" may trade directly with the Fund, typically in blocks of 50,000 shares.

The Fund is new with a limited operating history.

The ability to invest based on social media analytics is relatively new and untested. The Fund may invest a significant portion of its assets in securities issued by companies in the information technology sector in order to track the Underlying Index's allocation to that sector.

These types of funds typically have a high portfolio turnover that could increase transaction costs and cause short-term capital gains to be realized.

The Fund is not suitable for all investors. There are risks involved with investing in ETFs including the loss of money. The Fund is considered non-diversified and can invest a greater portion of assets in securities of individual issuers than a diversified fund. As a result, changes in the market value of a single investment could cause greater fluctuations in share price than would occur in a diversified fund. Funds that emphasize investment in small/mid cap companies will generally experience greater price volatility. Diversification does not eliminate the risk of experiencing investment losses. ETFs are considered to have continuous liquidity because they allow for an individual to trade throughout the day.

Natural language processing (NLP) deals with the application of computational models to text or speech data. NLP algorithms can be used in sentiment analysis to identify and extract subjective information in source materials. Sentiment analysis is widely applied to reviews and social media for a variety of applications, ranging from marketing to customer service.

Artificial intelligence (AI) is the intelligence exhibited by machines or software. One of the central problems (or goals) of AI research include natural language processing (communication).

¹Big Data is a term for data sets that are so large or complex that traditional data processing applications are inadequate.

Social media, as it relates to the ETF, refers to social media sites.

Some examples of social media sites may include, but are not limited to, the following: Facebook, Twitter, LinkedIn, Digg, Reddit, RSS, blogs, Investopedia, stock forums, etc.

Defined investment universe of US stocks - in order to be eligible for inclusion in the Underlying Index, a company's stock must be traded on one or more major U.S. exchanges, have a minimum market capitalization of at least \$5 billion, and have a 3 month minimum average daily trading volume of \$1 million.

Investing in companies based on social media analytics involves the potential for market manipulation because social media posts may be made with an intent to inflate, or otherwise manipulate, the public perception of a stock or other investment.

Text and sentiment analysis of social media postings may prove inaccurate; that is, high positive sentiment may not correlate with negative change in the value of a company's stock.

ALPS Portfolio Solutions Distributor, Inc. is the Distributor for the Sprott Buzz Social Media Insights ETF. An investor cannot invest directly in an index.