

# Get More Out of Your Gold Allocation

## Two Unique ETFs to Invest in Gold Stocks

Sprott ETFs provide investors with access to innovative and unique indexes that are designed to outperform passive market cap-weighted offerings.

**Sprott Gold Miners Exchange Traded Fund (NYSE: SGDM)** seeks to deliver exposure to the Sprott Zacks Gold Miners Index (NYSE: ZAXSGDM). The Index aims to track the performance of large to mid-capitalization gold companies whose stocks are listed on major U.S. exchanges.

**Sprott Junior Gold Miners Exchange Traded Fund (NYSE: SGDJ)** seeks to deliver exposure to the Sprott Zacks Junior Gold Miners Index (NYSE: ZAXSGDJ). This factor-based Index aims to track the performance of small-capitalization gold companies whose stocks are listed on major U.S. and Canadian exchanges.

## Two Unique Indexes

Each Index is designed using specific **Factors that Matter™** for a particular strategy. These customized factors are selected because they have historically shown correlation to stock performance.

### Each Index:

- Seeks to outperform purely passive representations of the gold and silver mining industry.
- Uses transparent, rules-based methodology designed to overweight gold stocks with attractive investment merits relative to the other stocks in the Index.
- The stock selection and index weighting criteria were co-developed by Sprott Asset Management LP, a leading, long-time gold sector investor, and Zacks Index Services.

**SGDM**  
NYSE ARCA

**Sprott Gold Miners ETF**

- Stocks weighted in the Index based on quarterly revenue growth and long-term debt to equity.
- Index is reconstituted quarterly.

**SGDJ**  
NYSE ARCA

**Sprott Junior Gold Miners ETF**

- Stocks weighted in the Index based on revenue growth and price momentum.
- Index is reconstituted semi-annually.

# Get More Out of Your Gold Allocation

## Including gold stocks in your gold allocation has the potential to boost returns while maintaining the portfolio diversification benefits of gold.

In a rising gold price environment, gold stocks have the potential to provide additional returns because:

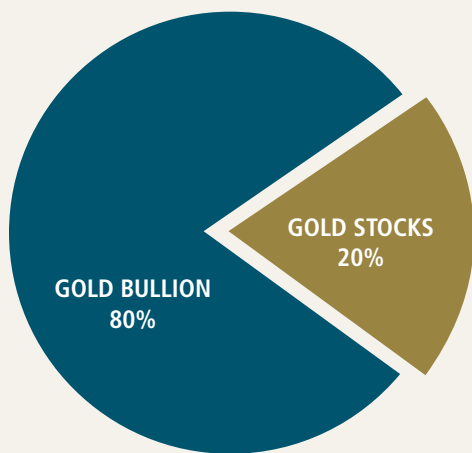
- The value of unmined gold reserves increases, making gold companies more valuable to investors
- The profitability of gold companies can rise exponentially relative to the price increase for gold

Let's look at an example of a company producing 1 million ounces of gold a year:

	Gold @ \$1,100 oz	Gold @ \$1,300 oz	Gold @ \$1,500 oz
Annual Gold Production in Ounces	1 million	1 million	1 million
Annual Revenue	\$1.1 billion	\$1.3 billion	\$1.5 billion
Cost of Production @ \$850 oz	\$850 million	\$850 million	\$850 million
<b>Net Profit</b>	<b>\$250 million</b>	<b>\$450 million</b>	<b>\$650 million</b>

For illustrative purposes only. Past performance is not a guarantee of future results. There are risks associated with investing in gold-related investments, which can be significantly affected by international economic, monetary and political developments.

Whatever the portion that gold represents in your portfolio, allocating 20% to gold stocks may improve the overall return potential. Let's look at the historical returns during the three most recent gold market rallies.



Cumulative returns for gold bullion and a blend of 80% gold bullion and 20% gold stocks (represented by NYSE ARCA Gold Bugs Index HUI)

Gold Allocation	12/01/2000 to 02/28/2008	10/01/2008 to 08/31/2011	01/01/2016 to 12/31/2017
100% Gold bullion	260.20%	109.62%	26.22%
80% Gold bullion / 20% Gold stocks	372.24%	106.54%	37.27%

Source: Bloomberg.  
Past performance is not indicative of future results.

**Gold Rally #1** – In the December 2000 to February 2008 gold rally, including gold stocks generated significant value, providing over 100% of incremental performance.

**Gold Rally #2** – Following the 2008 financial crisis, adding gold stocks failed to generate incremental returns – the returns of gold bullion and gold stocks were atypically comparable.

**Gold Rally #3** – Starting on January 1, 2016, to December 31, 2017, having 20% of your gold allocation in gold stocks would have resulted in cumulative performance of 37.27% compared to 26.22% if you just held gold bullion.

Past performance is not indicative of future results.

Historically, gold stocks entail greater risk and price volatility than gold bullion.

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Sprott ETFs

Factors *that* Matter™

Performance as of March 31, 2018

FUND	CUMULATIVE				ANNUALIZED		
	1 Month	3 Months	YTD	Since Inception <sup>2</sup>	1 Year	3 Year	Since Inception <sup>2</sup>
Sprott Gold Miners ETF (Net Asset Value)	5.26%	-5.35%	-5.35%	-19.68%	-1.58%	6.01%	-5.73%
Sprott Gold Miners ETF (Market Price) <sup>1</sup>	4.75%	-5.26%	-5.26%	-19.68%	-1.73%	6.07%	-5.73%
Sprott Zacks Gold Miners Index (Benchmark) <sup>3</sup>	5.29%	-5.16%	-5.16%	-17.49%	-0.91%	6.79%	-5.05%

**Total Expense Ratio of Sprott Gold Miners ETF is 0.57%.**

FUND	CUMULATIVE				ANNUALIZED	
	1 Month	3 Months	YTD	Since Inception <sup>4</sup>	1 Year	Since Inception <sup>4</sup>
Sprott Junior Gold Miners ETF (Net Asset Value)	2.28%	-10.04%	-10.04%	27.87%	-12.80%	8.53%
Sprott Junior Gold Miners ETF (Market Price) <sup>1</sup>	1.73%	-10.36%	-10.36%	27.53%	-13.04%	8.44%
Sprott Zacks Junior Gold Miners Index (Benchmark) <sup>3</sup>	2.30%	-9.95%	-9.95%	31.27%	-12.21%	9.49%

**Total Expense Ratio of Sprott Gold Junior Miners ETF is 0.57%.**

**Performance data quoted represents past performance. Past performance is no guarantee of future results so that shares, when redeemed may be worth more or less than their original cost. The investment return and principal value will fluctuate. Current performance may be higher or lower than the performance quoted. Call 866.675.2639 for current month end performance.**

A fund's performance for very short time periods may not be indicative of future performance. The recent growth in the stock market has helped to produce short-term returns for some asset classes that are not typical and may not continue in the future.

<sup>1</sup> Market Price is based on the midpoint of the bid/ask spread at 4 p.m. ET and does not represent the returns an investor would receive if shares were traded at other times.

<sup>2</sup> Inception date of 07/15/2014.

<sup>3</sup> The Underlying Index was created by Zacks Index Services ("Index Provider") to provide a means of generally tracking the performance of gold and silver mining companies whose stocks are traded on major U.S. exchanges. An investor cannot invest directly in an index.

<sup>4</sup> Inception date of 03/31/2015.

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## IMPORTANT DISCLOSURES & DEFINITIONS

**An investor should consider the investment objectives, risks, charges and expenses carefully before investing. To obtain a Statutory Prospectus, which contains this and other information please contact your financial professional or call 855.215.1425. Read the Statutory Prospectus carefully before investing.**

**Sprott Gold Miners ETF and Sprott Junior Gold Miners ETF shares are not individually redeemable. Investors buy and sell shares of the Sprott Gold Miners ETF on a secondary market. Only market makers or "authorized participants" may trade directly with the Fund, typically in blocks of 50,000 shares.**

**The Fund is not suitable for all investors. There are risks involved with investing in ETFs including the loss of money. The Fund is considered nondiversified and can invest a greater portion of assets in securities of individual issuers than a diversified fund. As a result, changes in the market value of a single investment could cause greater fluctuations in share price than would occur in a diversified fund.**

The Funds pay transaction costs, such as commissions, when it buys and sells securities (or "turns over" its portfolio). A higher portfolio turnover rate may indicate higher transaction costs and may result in higher taxes when Shares are held in a taxable account. These costs, which are not reflected in annual fund operating expenses or in the Example, affect the Fund's performance.

Micro-cap stocks involve substantially greater risks of loss and price fluctuations because their earnings and revenues tend to be less predictable. These companies may be newly formed or in the early stages of development, with limited product lines, markets or financial resources and may lack management depth.

The Fund will be concentrated in the gold and silver mining industry. As a result, the Fund will be sensitive to changes in, and its performance will depend to a greater extent on, the overall condition of the gold and silver mining industry. Also, gold and silver mining companies are highly dependent on the price of gold and silver bullion. These prices may fluctuate substantially over short periods of time so the Fund's Share price may be more volatile than other types of investments.

Funds that emphasize investments in small/mid cap companies will generally experience greater price volatility.

Funds investing in foreign and emerging markets will also generally experience greater price volatility.

There are risks involved with investing in ETFs including the loss of money.

Diversification does not eliminate the risk of experiencing investment losses.

ETFs are considered to have continuous liquidity because they allow for an individual to trade throughout the day.

ALPS Portfolio Solutions Distributor, Inc. is the Distributor for the Sprott Gold Miners ETF and the Sprott Junior Gold Miners ETF.